

ESTTA Tracking number: **ESTTA683405**

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	79093026
Applicant	Warenzeichenverband fÄ¼r Erzeugnisse des
Applied for Mark	IFA
Correspondence Address	DAVID C PURDUE PURDUE LAW OFFICES LLC 2735 N HOLLAND SYLVANIA RD SUITE B2 TOLEDO, OH 43615 UNITED STATES dpurdue@purdue-law.com,kharper@purdue-law.com
Submission	Appeal Brief
Attachments	Brief (00034437).pdf(882130 bytes ) evidence (00034439).pdf(3182892 bytes )
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Signature	/David C. Purdue/
Date	07/13/2015

**UNITED STATES PATENT AND TRADEMARK OFFICE**  
**Before the Trademark Trial and Appeal Board**

In re: Application Serial No. 79093026

Filed: December 22, 2010

Mark: IFA not in Special Form

Filing Basis: 66A

International Registration No. 1066418

Priority Date: October 18, 2010

Applicant: Warenzeichenverband für Erzeugnisse des Kraftfahrzeugbaues e.V.

**APPLICANT'S BRIEF ON APPEAL**

This is applicant's brief on appeal.

## POSTURE OF THE CASE

This application was filed on December 2, 2010 seeking registration of the mark IFA for goods in five classes, namely, 006, 007, 008, 009, 012, and 020. The application has been approved for various goods in four of the five classes. Registration is refused under section 2(d) only for the goods in International Class 012, namely:

Torque transmitting components for land vehicles, namely,

- transmission shafts,
- drive shafts,
- prop shafts,
- Cardan shafts,
- side shafts,
- universal joints,
- Cardan joints,
- CV joints,
- flexible disk joints,
- differentials,
- transfer cases, and
- clutches

## HISTORY OF THE CASE

This application was filed more than 4 and ½ years ago. On March 25, 2010, the Patent and Trademark Office issued a provisional full refusal for all classes. Registration was refused under 2(d) in view of the mark IFA SUPERSTOCK, Registration No. 3624302, registered for

“Filters, namely, fuel, oil, and air filters for automobiles and trucks.” An objection to the identification of goods was made in respect of all five classes. During the pendency of the application, the objections to the identification of goods in all five classes have been withdrawn, and the 2(d) refusals to register have been withdrawn, except as to the goods in class 012.

On July 30, 2014, the Examining Attorney issued a final refusal to register the mark for goods in class 012. On January 30, 2015, the applicant filed a request for reconsideration and noted the instant appeal. The Examining Attorney gave thorough and due consideration to the request for reconsideration but, on May 7, 2015, she denied the request for reconsideration.

During the prosecution of this case, the applicant and the Examining Attorney have entered hundreds of pages of evidence. The Examining Attorney has cited evidence to show that:

Applicant’s goods and registrant’s goods are listed together in more than a few registrations; and

Applicant’s goods and registrant’s goods are sold in the same trade channels.

The applicant has cited evidence to show that:

In the registered mark, IFA is an abbreviation for International Filters and Accessories;

Marks that are registered for myriad auto parts are primarily secondary marks that are applied to or used in connection with auto parts from third party sources whose primary marks are used on or in connection with the parts; and

Consumers are accustomed to distinguishing between similar marks for auto parts, used by and registered to different companies, where the marks are quite similar and they begin with the same first word, syllable, or prefix and are followed, or not, by an additional word or syllable.

In this brief, your applicant refers to a relatively small portion of the evidence in the record and has chosen to attach that evidence for ease of reference.

## **ARGUMENT**

Likelihood of confusion under section 2(d) is determined based upon the particular facts of the case, *In re E.I. Du Pont de Nemours & Co.*, 476 F.2d 1357, 1361-62, 177 USPQ 563, 567 (CCPA 1973), recognizing that the various evidentiary factors may play more or less weighty roles in any particular determination. *Nina Ricci, S.A.R.L. v. E.T.F. Enterprises, Inc.*, 889 F.2d 1070, 1073, 12 USPQ2d 1901, 1903 (Fed.Cir.1989).

In this case, three of the eight factors have been identified as being the most relevant to the issue of likelihood of confusion in this case. These factors are: similarity of the marks, similarity of the goods, and similarity of trade channels of the goods.

### **SIMILARITY OF THE MARKS**

The marks are compared in their entireties under a Trademark Act Section 2 (d) analysis. See TMEP §1207.01(b). Nevertheless, one feature of a mark may be recognized as more significant in creating a commercial impression. Greater weight is given to that dominant feature in determining whether there is a likelihood of confusion. *In re Natl Data Corp.*, 753 F.2d 1056, 224 USPQ 749 (Fed. Cir. 1985); *Tektronix, Inc. v. Daktronics, Inc.*, 534 F.2d 915, 189 USPQ 693 (C.C.P.A. 1976); *In re J.M. Originals Inc.*, 6 USPQ2d 1393 (TTAB 1987); see TMEP §1207.01 (b)(viii), (c)(ii).

Here, the subject mark is IFA (standard character mark) and the cited mark is IFA SUPERSTOCK (standard character mark). The marks have IFA in common. The Examining Attorney has noted that the term IFA is the dominant feature of the cited mark and creates the stronger commercial impression.

In articulating reasons for reaching a conclusion on the issue of confusion, there is nothing improper in stating that, for rational reasons, more or less weight has been given to a

particular feature of a mark, provided the ultimate conclusion rests on consideration of the marks in their entireties. Indeed, this type of analysis appears to be unavoidable. T.M.E.P. § 1207.01(b), citing *In re Nat'l Data Corp.*, 753 F.2d 1056, 1058, 224 USPQ 749, 750-51 (Fed. Cir. 1985). However, there is support for the proposition that Superstock is the dominant term or feature of the cited mark – it is more likely to be remembered by consumers than the prefix IFA.

Because the cited mark is registered as a standard character mark, IFA does not dominate visually. Rather, Superstock dominates visually because it has ten letters and IFA is made up of only three letters. “IFA” is not a word. It has no meaning. It has no recognizable pronunciation. It is less likely to be remembered than the recognized word Superstock. In other words, consumers familiar with registrant’s IFA Superstock mark for filters are as likely, or more likely, to remember Superstock than they are likely to remember IFA. Therefore, it is reasonable to conclude that Superstock is the dominant term or feature of the cited mark. It is the portion or feature of the mark that consumers will recognize as a word which they can easily pronounce and the word by which consumers might look for the registrant’s filters.

Applicant seeks to register the mark IFA. It is the only way by which consumers can call for the applicant’s goods – there is no other way. When IFA is compared to the entire mark IFA SUPERSTOCK, the differences in commercial impression are rather striking, despite the fact that they both contain the letter string IFA.

The points of comparison for a word mark are appearance, sound, meaning, and commercial impression. See *Palm Bay Imps., Inc. v. Veuve Clicquot Ponsardin Maison Fondée en 1772*, 396 F.3d 1369, 1371, 73 USPQ2d 1689, 1691 (Fed. Cir. 2005). Turning now to the differences in meaning and commercial impression, it is noted that the registrant in the cited registration, Stephen Fusci, is the agent for service of process for the California Corporation

known as International Filters, Inc., as evidence by a record from the web site of the California Secretary of State's Office. A copy of this record together with a copy of the front page of the registrant's catalog are submitted with this brief. On the cover of the catalog, the registered mark "INTERNATIONAL FILTERS" is used with the phrase AND ACCESSORIES, together with the abbreviation IFA in very large letters positioned between INTERNATIONAL FILTERS and AND ACCESSORIES.

It is apparent from this evidence that the letter string IFA in the registered mark refers to International Filters and Accessories. Thus, those who are familiar with registrant's IFA Superstock filters by virtue of being familiar with registrant's catalog will likely understand that IFA is an acronym for International Filters and Accessories. There is no evidence to suggest that the registrant distributes its filters except through its catalog. When considering the issue of likelihood of confusion, one often refers to a hypothetical consumer who is familiar with a registrant's trademarked goods. At the same time, it is said that we do not look beyond the identification of goods in the registration and we assume that they travel in all normal channels of trade. Applicant submits that it is reasonable, however, when talking about a consumer who is familiar specifically with the registrant's IFA Superstock filters, to take into account how the hypothetical consumer encounters the mark and to consider the commercial impression that the mark has on that consumer. If so, then that hypothetical consumer would recognize the cited mark IFA SUPERSTOCK and associate it with INTERNATIONAL FILTERS AND ACCESSORIES SUPERSTOCK.

Purchasers of automotive and truck parts are accustomed to distinguishing between similar marks used by different companies on automotive parts and products. Consumers are also accustomed to distinguishing similar marks with the same first word, prefix, or syllable that are

used by different companies in connection with automotive parts. This is evident from a consideration of a sample of TESS records for automotive parts marks that are slightly different, but have the same first word, prefix, or syllable followed by, or not followed by, a second word. Applicant is submitting evidence from the record consisting of TESS records for these types of registered marks.

**“A” marks:**

A Stylized – no. 4233502

A AEROMOTIVE – no. 4427540

A Stylized – no. 4163418

A SERIES – no. 3849651

A Stylized – no. 2606599

A Stylized – no. 2908884

A Stylized – no. 1879538

A Stylized – no. 512128

**“B” marks:**

B Stylized – no. 2703527

B-37 – no. 1616624

B-45 – no. 1568210

**“E” marks**

E-Motor – no. 4362589



E Stylized – no. 1717487

**“F” marks**

F Stylized – no. 2945908

F Stylized – no. 3591828

**“OE” marks:**

OE SOLUTIONS – no. 4593207

OE+ - no. 1818449

**“S” marks:**

S Stylized – no. 4263523

S HYDRO-GEAR

This is, by no means, an exhaustive compilation – finding such marks in TESS is particularly difficult. Nonetheless, these few records strongly suggest that consumers have been able to distinguish between very similar marks for some of the same automobile parts. The applicant’s mark consists of IFA and the registered mark consists of IFA plus something, namely, Superstock. The marks listed above have the same pattern – six marks consisting of the letter A and two marks consisting of A plus something: A Series and A Aeromotor. Nonetheless, they co-exist on the register and, more significantly, in the marketplace.

## **SIMILARITY OF THE GOODS**

The applicant's torque transmitting components are substantially and significantly different than the registrant's air, oil, and gas filters. The record includes printouts from the USPTO X-Search database. These copies show third-party registrations of marks used in connection with the same or similar goods as those of applicant and registrant in this case. These printouts have probative value to the extent that they serve to suggest that the goods and/or services listed therein are of a kind that may emanate from a single source. It is submitted that these printouts do not go very far in suggesting that goods including the applicant's goods and goods including the registrant's goods emanate from a single source.

The relatedness or not of goods in the auto parts arena brings to mind the relatedness of goods in modern day supermarkets. Products are not necessarily related just because they can be found in a single grocery store. Product relatedness is also not necessarily established for products simply by a showing that a mega super market chain has a private label brand and uses its brand on thousands of diverse food and other products. There are mega auto parts stores that carry myriad related and unrelated products from diverse sources, but that does not mean that all of those products are related in making a likelihood of confusion determination.

US Trademark law concerning specimens of use adds an interesting and significant twist to the relatedness *vel non* of goods. Recent case law and amendments to the rules have changed the game so far as web sites are concerned. Many web sites constitute displays associated with goods. Thus, if a web site displays a secondary mark in proximity to pictures of products from diverse sources bearing a third party primary mark, then the site is an acceptable specimen and the proprietor of the web site can register the secondary mark for all of those products, some of which are related and some of which are not. This is illustrated by considering the some of the

Examining Attorney's evidence of three third party marks registered for goods including applicant's goods and registrant's goods.

Reg. No. 3,830,169 for the mark COACH GUARD: registered for myriad auto parts. On the web site of the registrant, MCI, it is stated that "Not only do we offer 1,300 parts in our exclusive private-label Coach Guard® product line, we offer great values on more than 75,000 competitive OEM parts..." A copy of the registration record and the web site printout is submitted herewith.

Reg. No. 2,775,525 for the mark Summit and Design: registered for myriad auto parts in classes 007, 009 and 012. It is evident from a page from Summit's web site that it distributes products sold under more than 900 brands – products that demonstrably emanate from different sources. A copy of the registration record and the web site printout is submitted herewith.

Reg. No. 3,015,016 for the mark Autostar: registered for auto parts in four different classes. An IAPA Parts web site page features the mark AutoStar and touts IAPA as a distributor for auto parts sold under nearly fifty different brands. A copy of the registration record and the web site printout is submitted herewith.

Applicant's torque transmitting components are purchased, or purchased and installed by sophisticated people who are knowledgeable about branded parts in the automotive industry. Applicant's torque transmitting components are sold to manufacturers as original equipment (OEM) for use in producing autos and trucks. In this case, the components are spec'd and purchased by a team of engineers and purchasing agents. In the aftermarket, mechanics – professional and not professional – who buy applicant's torque transmitting components to install them, are not shade tree mechanics. Installation of these parts involves putting the vehicle on a lift, removing major components of a drive system, and reassembling the drive system with

the new parts. Shade tree mechanics, i.e., those without substantial automotive experience and without much experience with branded automobile parts, are not consumers who would purchase applicant's goods. In other words, consumers who would buy applicant's goods are going to be people who are sophisticated with respect to the goods and to the source of goods such as applicant's torque transmitting components. Therefore, consumers who are familiar with registrant's IFA Superstock filters are not likely to be confused about the source of applicant's IFA torque transmitting components – they simply know better.

Applicant's goods and registrant's filters are related because they are products that are found on land vehicles. Beyond that, the products are not related. Registrant's filters take impurities out of air, fuel and oil as they are delivered to an engine. These filters are made of papers through which air, fuel, and oil pass. Impurities are caught in the paper and filtered out of the air, fuel, and oil. Applicant's torque transmitting components take torque produced in an engine and transmit it to the wheels. These components are made of hard metals such as stainless steel. In this case, the similarity of the goods factor weighs against a finding of likelihood of confusion.

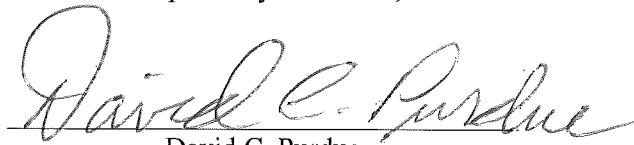
The Examining Attorney cites Internet evidence to show that the registrant's goods and the applicant's goods are purchased and used by the same classes of consumers, but that is not the case. As noted above, purchasers of applicant's goods for use as original equipment are engineers and professional buyers. Purchasers of applicant's goods to use as replacement parts are sophisticated mechanics who are familiar with auto parts and auto parts trademarks. These purchasers would likely distinguish, easily, between the source of applicant's IFA torque transmitting components and the source of registrant's IFA Superstock filters. They are not likely

to be confused into thinking that applicant's goods come from the same source as registrant's goods.

## CONCLUSION

The refusal to register the mark for goods in class 012 should be reversed.

Respectfully submitted,

A handwritten signature in cursive script, reading "David C. Purdue". The signature is written in dark ink and is positioned above a horizontal line.

David C. Purdue  
Attorney for the Applicant

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**WWW.INTERNATIONALFILTERS.COM**

**PH: 1-800-872-2333**

**FX: 1-800-569-6412**

**INTERNATIONAL FILTERS**



**AND ACCESSORIES**

**VERSION 11.01**

**INTERNATIONAL FILTERS AND ACCESSORIES  
PRODUCT CATALOG**

# IFA METROSTREET OIL FILTERS

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1



IFA **METROSTREET**  
IFA SUPERSTOCK®



POPULAR CROSS  
REFERENCES ON BOTH  
BOX AND FILTER



COVERS MANY  
POPULAR  
INTERCHANGES!



MANUFACTURED IN AN  
ISO/TS16949  
FACILITY TO MEET  
OR EXCEED OEM  
SPECIFICATIONS



EACH FILTER SHRINK WRAPPED AT  
BOTTOM FOR EXTRA PROTECTION



EACH FILTER DATE STAMPED &  
INDIVIDUALLY LEAK TESTED

## IFA METROSTREET® IFA SUPERSTOCK® SPIN-ON OIL FILTERS

IFA PART#	GENERAL DESCRIPTION	POP CODE*	IFA PART#	GENERAL DESCRIPTION	POP CODE*
M1A	CHRYSLER, DODGE, FORD	AA	M4484	88-95 ACURA LEGEND, 91-05 NSX	A
M111	BUICK, CHEVY, GMC, OLDS, PONT	AA	M4610	ACURA, HONDA, MITS, NISSAN	AA
M195	CHRYSLER, DODGE, FORD, LINC, MITS	AA	M4612	INFINITI, KIA, MAZDA, NISS, SUB	AA
M241	CHEVY, JEEP, LEXUS, PLYM, TOY	AA	M4631	CHEVY, GMC, ISUZU, PONTIAC	A
M252	AUDI, VOLKSWAGEN	A	M4651	FORD, LINCOLN, MAZDA, MERCURY	AA
M257	AUDI, VOLKSWAGEN, VOLVO	A	M4670	CHRYSLER, DODGE, JEEP, PLY, VOLVO	AA
M2222	07-11 GM	AA	M4872	94-03 FORD V8 444 7.3L T.D.	A
M4006	96-11 GM	AA	M5230	98-04 FORD, 05-06 JEEP LIBERTY	A
M4011	BUICK, CHEVY, GMC, OLDS, PONT	AA	M5288	BUICK, CAD, CHEVY, OLDS, PONT	AA
M4457	INFINITI, NISSAN, SUBARU, VW	A	M5313	99-09 CHEVY, GMC V8 7.4L, 8.1L	A
M4459	ACURA, HONDA, HYUN, KIA, MITS	AA	M5317	79-09 JAGUAR, 00-06 LINCOLN LS	A
M4476	03-07 SCION, 85-11 TOYOTA	AA	M5335	89-11 DODGE 6CYL 5.9L T.D.	A
M4477	96-11 SUZUKI, 88-11 TOYOTA	AA	M5399	01-11 CHEVY, GMC V8 6.6L T.D.	A

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**Customer Alerts**

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- Misleading Business Solicitations

**Business Entity Detail**

Data is updated weekly and is current as of Friday, October 14, 2011. It is not a complete or certified record of the entity.

<b>Entity Name:</b>	INTERNATIONAL FILTERS, INC.
<b>Entity Number:</b>	C3065941
<b>Date Filed:</b>	10/12/2007
<b>Status:</b>	ACTIVE
<b>Jurisdiction:</b>	CALIFORNIA
<b>Entity Address:</b>	503 N ELEVAR ST
<b>Entity City, State, Zip:</b>	OXNARD CA 93030
<b>Agent for Service of Process:</b>	STEPHEN FUSCI
<b>Agent Address:</b>	503 N ELEVAR ST
<b>Agent City, State, Zip:</b>	OXNARD CA 93030

\* Indicates the information is not contained in the California Secretary of State's database.

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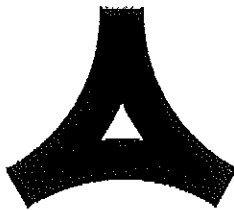

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**Word Mark** A

**Goods and Services** IC 007. US 013 019 021 023 031 034 035. G & S: Oil filters, air filters, fuel filters, coolant filters, transmission filters, hydraulic filters, for use with engines and motors; anti-pollution devices for motors and engines; emission reduction units for motors and engines, namely, PCV valves; starters for motors and engines; engine timing components, namely, timing chains and belts; fan belts for motors and engines; fuel pumps for land vehicles; water pumps for land vehicles; piston sets for engines; vehicle engine parts, namely, track rods, thrust bearings, valves, guides; piston re-ring kits comprised of rings, rod bearings, gasket sets and main bearings; engine main bearing sets, engine cam bearing sets, engine cam and lifter kits, namely, engine camshafts and engine holsts; engine valves and valve springs, breather hoses for engine crankcase vent systems. FIRST USE: 20041206. FIRST USE IN COMMERCE: 20041206

IC 011. US 013 021 023 031 034. G & S: Air filters for filtering air in passenger compartments of a vehicle; radiator caps. FIRST USE: 20041206. FIRST USE IN COMMERCE: 20041206

IC 012. US 019 021 023 031 035 044. G & S: Automotive replacement parts, namely, automatic transmission filter kits comprising filters and gaskets, brake discs, brake hardware kits comprising springs and retaining clips for land vehicles, brake pads for land vehicles, brake shoes for land vehicles, brake rotors for land vehicles, disc brakes for land vehicles, hub and drum assemblies for land vehicles, brake cable assemblies for land vehicles, clutches for land vehicles, automotive engine mounts, universal flex joints and wheel discs for land vehicles, hydraulic brake parts for land vehicles, namely, seals and pistons for hydraulic brake cylinders, hydraulic clutch parts for land vehicles, namely, hydraulic clutch cylinder, seals and pistons; vehicle parts, namely, suspension struts, tie-rods, timing gears, universal joints for land vehicles, suspension springs, shims velocity joints, ball joints; vehicle steering and suspension components for land vehicles, namely, idler arms, pitman arms, ball joints, drag links, center links, tie rod ends and bushings; steering knuckles, steering linkage for land vehicles, automobile chassis parts, wheel cylinders and clutch slave cylinders for land vehicles, transmission bearings and

wheel bearings for land vehicles, drive couplings, fluid bleed nuts for brake or clutch hydraulic systems of vehicles; vehicle suspension parts, namely, track rods, king-pin sets, shackle pins and springs; steering pin sets, FIRST USE: 20041206, FIRST USE IN COMMERCE: 20050400

**Mark Drawing Code** (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

**Serial Number** 85567157

**Filing Date** March 12, 2012

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** August 14, 2012

**Registration Number** 4233502

**Registration Date** October 30, 2012

**Owner** (REGISTRANT) Affinia Group Inc. CORPORATION DELAWARE 1 Wix Way Gastonia NORTH CAROLINA 28054

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** Jennifer Sheehan Anderson

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of a stylized "A".

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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**Word Mark** A AEROMOTIVE  
**Goods and Services** IC 007, US 013 019 021 023 031 034 035, G & S: land and marine vehicle internal combustion engine components, namely, fuel pumps, fuel regulators, fuel rails, fuel distribution blocks in the nature of manifolds, fuel check valves and fuel filters. FIRST USE: 19980100. FIRST USE IN COMMERCE: 19980100  
 IC 012, US 019 021 023 031 035 044, G & S: automotive internal combustion engine components, namely, fuel line fittings and fuel tanks. FIRST USE: 19980100. FIRST USE IN COMMERCE: 19980100  
**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design Search Code** 24.15.25 - Other arrows  
**Serial Number** 85692328  
**Filing Date** August 1, 2012  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** August 20, 2013  
**Registration Number** 4427540  
**Registration Date** November 5, 2013

**Owner** (REGISTRANT) Aeromotive, Inc. CORPORATION KANSAS 7805 Barton Street Lenexa KANSAS 66214

**Attorney of Record** Kent R. Erickson

**Prior Registrations** 2590574;2751659

**Description of Mark** The color(s) black and red is/are claimed as a feature of the mark. The mark consists of a slanted letter "A" in black text appearing over the word "AEROMOTIVE" in black slanted text. A red arrow points to the right of the letter "A" such that it appears that the arrow has traveled through the midsection of the letter "A", leaving a cut-out that is greater on the left side and tapers out to the right side.

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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**Word Mark** A

**Goods and Services**

IC 009. US 021 023 026 036 038. G & S: Sunglasses; helmets for use in motor sports; protective clothing for motorcycling and BMX for protection against accidents, namely, body protectors in the nature of roost deflectors, elbow guards, knee guards. FIRST USE: 19960000. FIRST USE IN COMMERCE: 19960000

IC 011. US 013 021 023 031 034. G & S: Motorcycle headlights and tail lights; light bulbs; headlight and tail light lenses; LED lights for motorcycles; replacement LED lights for vehicles. FIRST USE: 19960000. FIRST USE IN COMMERCE: 19960000

IC 012. US 019 021 023 031 035 044. G & S: Motorcycle accessories, namely, motorcycle covers, fuel fill systems, namely, refuel tanks; Parts of motorcycles, namely, hand guards, disc covers, filter covers, peg covers, cable guides, namely, plastic or nylon parts for maintaining the position of brake lines, fender brace, fork saver, fenders, mud flaps, skid plates, chain guide blocks, namely, plastic or nylon parts for preventing chain derailing and chain sliders, namely, plastic or nylon parts for preventing chains from rubbing against the forks of motorcycles; Motorcycle parts, namely, seats, fuel tanks, tank covers, radiator shrouds, side panels, air box covers, fork covers, rear view mirrors, and parts and fitting for the aforesaid goods. FIRST USE: 19960000. FIRST USE IN COMMERCE: 19960000

IC 018. US 001 002 003 022 041. G & S: Bags and packs, namely, travel bags, messenger bags, wheeled bags, wheeled duffle bags, back packs, waist packs, tool bags sold empty; umbrellas. FIRST USE: 19960000. FIRST USE IN COMMERCE: 19960000

IC 025. US 022 039. G & S: Motorcycle and BMX gloves; clothing, namely, jackets, hats, shirts, sweatshirts, t-shirts, rainwear, boots, gloves; footwear. FIRST USE: 19960000. FIRST USE IN COMMERCE: 19960000

Mark  
Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM  
Serial Number 85313359  
Filing Date May 5, 2011  
Current Basis 1A  
Original Filing Basis 1A  
Published for Opposition April 10, 2012  
Registration Number 4163418  
Registration Date June 26, 2012  
Owner (REGISTRANT) Acerbis Italia SPA società per azioni (spa) ITALY Via Serio 37 Albino-Bergamo ITALY  
Attorney of Record Scott S. Havlick  
Description of Mark Color is not claimed as a feature of the mark. The mark consists of stylized triangular "A" design.  
Type of Mark TRADEMARK  
Register PRINCIPAL  
Live/Dead Indicator LIVE

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# A SERIES

**Word Mark** A SERIES  
**Goods and Services** IC 007. US 013 019 021 023 031 034 035. G & S: Engines other than for land vehicles; parts for internal combustion engines, namely, pistons and piston rings, connecting rods, camshafts, distributors and distributor components, namely, contact point sets, coils, condensers and rotors; spark plugs, spark plug control rods, ignition devices for engines, oil, gas and air filters for engines, alternators and bearings for transmissions. FIRST USE: 20040101. FIRST USE IN COMMERCE: 20040101  
  
 IC 012. US 019 021 023 031 035 044. G & S: Engines for land vehicles; land vehicle parts, namely, drive shafts, transmissions, differentials, transmission cases, torque converters, gear boxes and clutches. FIRST USE: 20040101. FIRST USE IN COMMERCE: 20040101  
  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Trademark Search Facility Classification Code** LETS-1 A A single letter, multiples of a single letter or in combination with a design  
**Serial Number** 77880796  
**Filing Date** November 25, 2009  
**Current Basis** 1A  
**Original Filing Basis** 1A

**Published for Opposition** July 6, 2010  
**Registration Number** 3849651  
**Registration Date** September 21, 2010  
**Owner** (REGISTRANT) Cummins Inc. CORPORATION INDIANA 500 Jackson Street Columbus INDIANA 47201  
**Attorney of Record** Deborah Schavey Ruff  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SERIES" APART FROM THE MARK AS SHOWN  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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**TSDR** **ASSIGN Status** **TTAD Status** ( Use the "Back" button of the Internet Browser to return to TESS)



Word Mark A

Goods and Services IC 007. US 013 019 021 023 031 034 035. G & S: Aluminum die casting engine components for automobile engines namely, engine brackets, camshaft bearings, thermohousing bodies, water pumps, oil pumps, adapter oil filters; [ Zinc die casting ] and gravity casting parts for automobile engines, namely, intake manifolds, water bypass valves, adapter oil filters; nonferrous machined and assembled components for automobile engines, namely, carburetors, mechanical fuel pumps, oil pumps, water pumps. FIRST USE: 19680000. FIRST USE IN COMMERCE: 19700400

(CANCELLED) IC 009. US 021 023 026 036 038. G & S: [ Nonferrous machined and assembled components for automobile engines, namely, electric switches ]. FIRST USE: 19680000. FIRST USE IN COMMERCE: 19700400

IC 012. US 019 021 023 031 035 044. G & S: Motors, namely, automobile motors; aluminum die casting engine components for automobile engines, namely, front covers for automobile chassis, cam covers, [ transmission covers; Zinc die casting ] and gravity casting parts for automobile engines, namely, oil pans; plastic injection molding parts and components for the automotive industry, namely, glove box door assemblies, glove box back assemblies, [ door assemblies, ] control panel and [ dashboard assemblies, ] superior/upper and inferior/lower pillars. FIRST USE: 19680000. FIRST USE IN COMMERCE: 19700400

Mark

Drawing (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Code

Design 26.01.03 - Circles, incomplete (more than semi-circles); Incomplete circles (more than semi-circles)

Search Code 26.01.04 - Circles with two breaks or divided in the middle

Serial

Number 76067318

Filing Date June 9, 2000  
Current Basis 1A  
Original Filing Basis 1A  
Published for Opposition May 21, 2002  
Change in Registration CHANGE IN REGISTRATION HAS OCCURRED  
Registration Number 2606599  
Registration Date August 13, 2002  
Owner (REGISTRANT) BOCAR, S.A. de C.V. COMPANY MEXICO Cruz Verde No. 169-1A Los Reyes Coyoacan, C.P. MEXICO  
Attorney of Record Carl M. Davis II  
Description of Mark Color is not claimed as a feature of the mark.  
Type of Mark TRADEMARK  
Register PRINCIPAL  
Affidavit Text SECT 15. PARTIAL SECT 8 (6-YR). SECTION 8(10-YR) 20120724.  
Renewal 1ST RENEWAL 20120724  
Live/Dead Indicator LIVE

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**Word Mark** A  
**Goods and Services** IC 001. US 001 005 006 010 026 046. G & S: Antifreeze, coolant for vehicles. FIRST USE: 19980800. FIRST USE IN COMMERCE: 19980800  
 IC 006. US 002 012 013 014 023 025 050. G & S: Metal appliques for use \*on\* vehicles mud flaps and other vehicle components. FIRST USE: 19980800. FIRST USE IN COMMERCE: 19980800  
 IC 007. US 013 019 021 023 031 034 035. G & S: Alternators for land vehicles, starter motors for land vehicles, bells for motors and for engines for land vehicles, filter kits consisting primarily of oil filters, fuel filters and air filters for land vehicle engines. FIRST USE: 19980800. FIRST USE IN COMMERCE: 19980800  
 IC 009. US 021 023 026 036 038. G & S: Batteries. FIRST USE: 19980800. FIRST USE IN COMMERCE: 19980800  
 IC 011. US 013 021 023 031 034. G & S: Fans; air conditioners for vehicles, vehicle heaters and air conditioning component parts, namely, blower motors, blower wheels, clutches, compressors, fillings, valves for gases and liquid, condenser and evaporator coils, fan blades\*,\* air conditioning and refrigerant hoses; gaskets, heater cores, control knobs, air diffusers and louvers, pressure switches, driers, relays, resistors, electrical switches and thermostatic switches, fuel-water separators for the cleaning and purification of fuel; lights for vehicles, headlights for vehicles and anti-glare lights for vehicles; lenses and lamp bulbs for vehicle bumper guides. FIRST USE: 20020715. FIRST USE IN COMMERCE: 20020715  
 IC 012. US 019 021 023 031 035 044. G & S: Vehicle tire and wheel accessories, namely, bolt and lug nut caps; reflective lugnut covers; hub caps; axle and wheel covers and rings; wheel simulators and wheel covers for [vehicle] \*vehicles\*; land vehicle parts, namely, mud flap holders, anti-sail brackets for

mud flaps, top and bottom fender plates, quarter fenders, quarter fender mounting bars, quarter fender plugs, splash guards, license plate frames and license plate holders, permit and license holders for attachment to vehicles, bumper guides, clamps for bumper guides, vehicle horn covers, rain caps for vehicle exhaust pipes\*,\* rock, lens and fog guards for vehicle lights; land vehicle parts, namely, visors for land vehicles, headlight shields; remanufactured diesel engines, muffler clamps, air cleaner shields, mounting brackets for vehicles, throttle sticks, window vent locks, brake chambers for land vehicles and pneumatic hoses for land vehicles. FIRST USE: 19980800. FIRST USE IN COMMERCE: 19980800

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 26.03.01 - Ovals as carriers and single line borders

**Serial Number** 75713404

**Filing Date** May 25, 1999

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** December 16, 2003

**Change in Registration** CHANGE IN REGISTRATION HAS OCCURRED

**Registration Number** 2908884

**Registration Date** December 7, 2004

**Owner** (REGISTRANT) Freightliner LLC LIMITED LIABILITY COMPANY DELAWARE 4747 N. Channel Avenue Portland OREGON 97208

(LAST LISTED OWNER) DAIMLER TRUCKS NORTH AMERICA LLC LIMITED LIABILITY COMPANY DELAWARE 4747 N. CHANNEL AVENUE PORTLAND OREGON 97217

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** David P. Petersen

**Description of Mark** Color is not claimed as a feature of the mark.

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15, SECT 8 (6-YR), SECTION 8(10-YR) 20141119.

**Renewal** 1ST RENEWAL 20141119

**Live/Dead Indicator** LIVE

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Word Mark A

Goods and Services IC 009. US 021 023 026 036 038. G & S: [ finished injection-molded, pressed, and composite plastic parts of the following; nonmedical optical and photographic equipment, namely slide projectors and photographic enlargers; electrical and electronic office machines, namely calculators, photocopiers, computers, including computers for use as part of onboard diagnostic systems, data processors, dictation machines; apparatus and instruments for transmitting and receiving electronic signals and remote control devices, namely fax machines, modems, answering machines, televisions, radios, telephones, microwave signal transmitters and/or receivers; electrical home and kitchen devices, namely thermostats, hair curling irons, electric hair curlers; devices for recording, transmission and playback of sound and images; electromagnetic audio and/or video recording devices, namely audio tape recorders, video tape recorders, cameras; video cameras, video players; compact disc players, phonograph players, microphones; vending machines and mechanisms for coin-feed apparatus; fire extinguishers; automatic valves, solenoid valves and electronic locks; ] vehicular fuel level indicators. FIRST USE: 19820000. FIRST USE IN COMMERCE: 19820000

IC 012. US 019 023. G & S: plastic structural parts of land, air and water vehicles, namely automobiles, airplanes and boats; parts for braking systems, fuel systems and pneumatic systems for use in automobiles, comprising, safety valves, venturi pumps, fuel pumps, fuel pump mountings, onboard vapor recovery systems comprising hoses for vapor recovery, brake valves, gas tank filters, rubber bearings, housing for pumps and tanks, control valves, lock valves, non-return valves; vent valves, float and roll over valves and non-return valves for vacuum servo brakes; clutches and parts therefor for use in automobiles. FIRST USE: 19820000. FIRST USE IN COMMERCE: 19820000

IC 017. US 035. G & S: plastic gas tank pump cables, vent lines, pressure lines, fluid line connectors, hoses and cables for fuel pumps. FIRST USE: 19820000. FIRST USE IN COMMERCE: 19820000

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design Search Code** 26.05.13 - Triangles, exactly two triangles; Two triangles  
 26.05.16 - Triangles touching or intersecting  
 26.05.21 - Triangles that are completely or partially shaded  
 26.13.13 - Quadrilateral (two quadrilaterals); Two quadrilaterals  
 26.13.16 - Quadrilaterals touching or intersecting  
 26.13.21 - Quadrilaterals that are completely or partially shaded  
 27.03.01 - Geometric figures forming letters, numerals or punctuation  
**Serial Number** 74148071  
**Filing Date** March 15, 1991  
**Current Basis** 1A;44E  
**Original Filing Basis** 1A;44E  
**Published for Opposition** November 29, 1994  
**Registration Number** 1879538  
**Registration Date** February 21, 1995  
**Owner** (REGISTRANT) Walter Alfmeier GmbH & Co Prazisions-Baugruppenelemente LIMITED  
 PARTNERSHIP FED REP GERMANY Industriestrasse 5 W-8830 Treuchtlingen FED REP GERMANY  
  
 (LAST LISTED OWNER) ALFMEIER PRAZISION AKTIENGESELLSCHAFT BAUGRUPPEN  
 UNDSYSTEMLOSUNGEN CORPORATION BY CHANGE OF NAME FED REP GERMANY  
 INDUSTRIESTRASSE D-91757 TREUCHTLINGEN FED REP GERMANY  
**Assignment Recorded** ASSIGNMENT RECORDED  
**Attorney of Record** MARK B. HARRISON  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20050407.  
**Renewal** 1ST RENEWAL 20050407  
**Live/Dead Indicator** LIVE

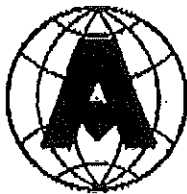
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Word Mark	A
Goods and Services	IC 012. US 031. G & S: OIL FILTERS FOR AUTOMOBILE MOTORS. FIRST USE: 19470609. FIRST USE IN COMMERCE: 19470609
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	01.07.02 - Globes with meridians and parallels only
Serial Number	71535671
Filing Date	September 25, 1947
Current Basis	1A
Original Filing Basis	1A
Registration Number	0512128
Registration Date	July 12, 1949
Owner	(REGISTRANT) ATLAS SUPPLY COMPANY CORPORATION DELAWARE 744 BROAD STREET NEWARK NEW JERSEY  (LAST LISTED OWNER) TEAM TBA, INC. CORPORATION WISCONSIN 4650 N. PORT WASHINGTON ROAD MILWAUKEE WISCONSIN 53212
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Richard J. McKenna

Prior Registrations 0292092  
Type of Mark TRADEMARK  
Register PRINCIPAL  
Affidavit Text SECT 15, SECTION 8(10-YR) 20090127.  
Renewal 3RD RENEWAL 20090127  
Live/Dead Indicator LIVE

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Word Mark B

Goods and Services IC 007. US 013 019 021 023 031 034 035. G & S: Aluminum die casting engine components for automobile engines namely, engine brackets, camshaft bearings, thermohousing bodies, water pumps, oil pumps, adapter oil filters; [ Zinc die casting ] and gravity casting parts for automobile engines, namely, intake manifolds, water bypass valves, adapter oil filters; nonferrous machined and assembled components for automobile engines, namely, carburetors, mechanical fuel pumps, oil pumps, water pumps. FIRST USE: 19750300. FIRST USE IN COMMERCE: 19750300

(CANCELLED) IC 009. US 021 023 026 036 038. G & S: [ Nonferrous machined and assembled components for automobile engines, namely, electric switches ]. FIRST USE: 19750300. FIRST USE IN COMMERCE: 19750300

IC 012. US 019 021 023 031 035 044. G & S: Motors, namely, automobile motors; aluminum die casting engine components for automobile engines, namely, front covers for automobile chassis, cam covers, [ transmission covers; Zinc die casting ] and gravity casting parts for automobile engines, namely, oil pans; plastic injection molding parts and components for the automotive industry, namely, glove box door assemblies, glove box back assemblies, [ door assemblies, ] control panel and [ dashboard assemblies, ] superior/upper and inferior/lower pillars. FIRST USE: 19750300. FIRST USE IN COMMERCE: 19750300

Mark

Drawing Code

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Serial Number

76066891

Filing Date

June 9, 2000

**Current Basis 1A****Original  
Filing Basis** 1A**Published for  
Opposition** January 14, 2003**Change in  
Registration** CHANGE IN REGISTRATION HAS OCCURRED**Registration  
Number** 2703527**Registration  
Date** April 8, 2003**Owner** (REGISTRANT) BOCAR, S.A. de C.V. CORPORATION MEXICO Cruz Verde No. 169-1A Los Reyes  
Coyoacan, C.P. 04330 MEXICO**Attorney of  
Record** Carl M. Davis II**Description  
of Mark** Color is not claimed as a feature of the mark.**Type of Mark** TRADEMARK**Register** PRINCIPAL**Affidavit Text** SECT 15. PARTIAL SECT 8 (6-YR). SECTION 8(10-YR) 20120724.**Renewal** 1ST RENEWAL 20120724**Live/Dead  
Indicator** LIVE

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## Typed Drawing

<b>Word Mark</b>	B-37
<b>Goods and Services</b>	IC 012. US 019 023 031. G & S: FILTER REPLACEMENT KITS FOR MOTOR VEHICLE AUTOMATIC TRANSMISSIONS, COMPRISING A FILTER AND GASKETS. FIRST USE: 19700701. FIRST USE IN COMMERCE: 19700701
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	73830898
<b>Filing Date</b>	October 12, 1989
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	July 17, 1990
<b>Registration Number</b>	1616624
<b>Registration Date</b>	October 9, 1990
<b>Owner</b>	(REGISTRANT) AUTOMATIC TRANSMISSION PARTS, INC. CORPORATION ILLINOIS 5940 WEST OAKTON MORTON GROVE ILLINOIS 60053  (LAST LISTED OWNER) ATP-INC CORPORATION BY CHANGE OF NAME ILLINOIS 5940 OAKTON STREET MORTON GROVE ILLINOIS 60053-339
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	Glenn A. Rice
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL-2(F)
<b>Affidavit Text</b>	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20001025.

Renewal 1ST RENEWAL 20001025  
Live/Dead Indicator LIVE

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## Typed Drawing

Word Mark	B-45
Goods and Services	IC 012. US 019 023 031. G & S: FILTER REPLACEMENT KITS FOR MOTOR VEHICLE AUTOMATIC TRANSMISSIONS, COMPRISING A FILTER AND GASKETS. FIRST USE: 19751001. FIRST USE IN COMMERCE: 19751001
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	73701440
Filing Date	December 17, 1987
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	September 5, 1989
Registration Number	1568210
Registration Date	November 28, 1989
Owner	(REGISTRANT) AUTOMATIC TRANSMISSION PARTS, INC. CORPORATION ILLINOIS 6940 OAKTON AVENUE MORTON GROVE ILLINOIS 60053  (LAST LISTED OWNER) ATP-INC. CORPORATION BY CHANGE OF NAME ILLINOIS 1300 Pratt Blvd. Elk Grove Village ILLINOIS 60007
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Glenn A. Rice
Type of Mark	TRADEMARK
Register	PRINCIPAL-2(F)
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20100107.

Renewal 2ND RENEWAL 20100107  
Live/Dead Indicator LIVE

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## E-MOTOR

Word Mark E-MOTOR

Goods and Services

IC 007. US 013 019 021 023 031 034 035. G & S: Air filters for automobile engines; Air filters for vehicle motors and engines; Air-Intake tubes and filters for after-market installation of automotive engines; Automotive exhaust pipe; Automotive intake manifolds; Automotive parts, namely turbocharger systems; Distributors for vehicles; Electronic ignitions for vehicles; Exhaust manifold for engines; Exhaust mufflers for motors; Exhaust pipes for land vehicles; Exhaust silencers for engines; Exhaust system flow sensors being parts of internal combustion engines; Fuel pumps for land vehicles; Headers as part of vehicle exhaust system; Ignition devices for motors of land vehicles; Metal engine gaskets for vehicles; Non-metal engine gasket for vehicles; Turbochargers for automobiles; Valves as machine components; Valves being engine parts for introducing fuel-air mixtures into the combustion chambers of internal combustion engines; Vehicle engine parts, namely, intercoolers; Vehicle parts, namely, intake manifolds; Wheels being parts of machines. FIRST USE: 20020101. FIRST USE IN COMMERCE: 20020101

IC 012. US 019 021 023 031 035 044. G & S: Air pumps for automobiles; Automobile chassis; Automobile hoods; Automobile suspension devices, namely, coilovers; Automobile suspension system components, namely, spring perches; Land vehicle parts, namely, wheels; Land vehicle suspension parts, namely, coil springs; Land vehicle suspension parts, namely, torsion/sway bars; Steering and suspension systems and parts for steering and suspension systems for vehicles, namely, upper ball joints, lower ball joints, ball joints with control arms, bushing kits, inner tie rod ends, outer tie rod ends, sleeves, idler arms, center links, stabilizer kits, inner sockets and pitman arms; Steering wheels for vehicles; Suspension springs for motor cars; Suspension systems for automobiles; Vehicle wheel hub assemblies; Wheel bearing kits for use with land vehicles; Wheel suspensions. FIRST USE: 20020101. FIRST USE IN COMMERCE: 20020101

**Standard  
Characters  
Claimed****Mark  
Drawing  
Code** (4) STANDARD CHARACTER MARK**Serial  
Number** 85841588**Filing Date** February 5, 2013**Current  
Basis** 1A**Original  
Filing Basis** 1A**Date  
Amended to  
Current  
Register** May 17, 2013**Registration  
Number** 4362589**Registration  
Date** July 2, 2013**Owner** (REGISTRANT) E-MOTOR USA, Inc. DBA EMOTORUSA CORPORATION INDIANA 202 W Ridge  
Rd. Griffith INDIANA 46319**Type of Mark  
Register** TRADEMARK  
SUPPLEMENTAL**Live/Dead  
Indicator** LIVE

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**Word Mark E**
**Goods and Services**

IC 007. US 019 023. G & S: exhaust system components for combustion engines for air and water vehicles; namely, boats and aircraft and for excavators, graders and vehicle-borne cranes; namely, metal tubes, sound absorbers, exhaust gas catalyst bodies and soot filters, tailpipes and exhaust pipes sold both alone and together with the associated housing and complete exhaust systems comprising some or all of the above

IC 011. US 019 034. G & S: ventilating, circulating, and exhaust fans for internal and external use in buildings and heat exchangers associated with such fans; fuel burning heaters for land, air and water combustion-powered vehicles; namely, automobiles, trucks, buses, motor homes, vans, rail vehicles, excavators, graders, vehicle-borne cranes, and aircraft, such heaters operating independently of the vehicle engine; constructionally bound parts of said heaters and of the associated heat carrier circuit

IC 012. US 019 023. G & S: exhaust system components for combustion engines for land vehicles; namely, automobiles, trucks, buses, motor homes, vans, rail vehicles; namely, metal tubes, sound absorbers, exhaust gas catalyst bodies and soot filters, tail pipes and exhaust pipes sold both alone and together with the associated housing and complete exhaust systems comprising some or all of the above

**Mark Drawing Code**

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design**

26.05.14 - Three triangles; Triangles, exactly three triangles

**Search Code**

26.05.21 - Triangles that are completely or partially shaded

26.13.14 - Quadrilateral (three or more quadrilaterals); Three or more quadrilaterals

26.13.21 - Quadrilaterals that are completely or partially shaded

**Serial**

74018395

**Number**

**Filing Date** January 12, 1990  
**Current Basis** 44E  
**Original Filing Basis** 44D  
**Published for Opposition** December 3, 1991  
**Change in Registration** CHANGE IN REGISTRATION HAS OCCURRED  
**Registration Number** 1717487  
**Registration Date** September 22, 1992  
**Owner** (REGISTRANT) J. EBERSPACHER CORPORATION FED REP GERMANY  
EBERSPACHERSTRASSE 24 D-7300 ESSLINGEN FED REP GERMANY  
  
(LAST LISTED OWNER) EBERSPACHER CLIMATE CONTROL SYSTEMS GMBH & CO. KG  
LIMITED LIABILITY LIMITED PARTNERSHIP FED REP GERMANY EBERSPACHERSTRASSE 24  
73730 ESSLINGEN AM NECKAR FED REP GERMANY  
  
**Assignment Recorded** ASSIGNMENT RECORDED  
**Attorney of Record** CECELIA M. PERRY  
**Priority Date** July 13, 1989  
**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of a stylized array of bands and triangles fancifully arranged to also convey the impression of the letter "E".  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20130321.  
**Renewal** 2ND RENEWAL 20130321  
**Live/Dead Indicator** LIVE

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# E-MOTOR

**Word Mark** E-MOTOR

**Goods and Services**

IC 007. US 013 019 021 023 031 034 035. G & S: Air filters for automobile engines; Air filters for vehicle motors and engines; Air-intake tubes and filters for after-market installation of automotive engines; Automotive exhaust pipe; Automotive intake manifolds; Automotive parts, namely turbocharger systems; Distributors for vehicles; Electronic ignitions for vehicles; Exhaust manifold for engines; Exhaust mufflers for motors; Exhaust pipes for land vehicles; Exhaust silencers for engines; Exhaust system flow sensors being parts of internal combustion engines; Fuel pumps for land vehicles; Headers as part of vehicle exhaust system; Ignition devices for motors of land vehicles; Metal engine gaskets for vehicles; Non-metal engine gasket for vehicles; Turbochargers for automobiles; Valves as machine components; Valves being engine parts for introducing fuel-air mixtures into the combustion chambers of internal combustion engines; Vehicle engine parts, namely, intercoolers; Vehicle parts, namely, intake manifolds; Wheels being parts of machines. FIRST USE: 20020101. FIRST USE IN COMMERCE: 20020101

IC 012. US 019 021 023 031 035 044. G & S: Air pumps for automobiles; Automobile chassis; Automobile hoods; Automobile suspension devices, namely, coilovers; Automobile suspension system components, namely, spring perches; Land vehicle parts, namely, wheels; Land vehicle suspension parts, namely, coil springs; Land vehicle suspension parts, namely, torsion/sway bars; Steering and suspension systems and parts for steering and suspension systems for vehicles, namely, upper ball joints, lower ball joints, ball joints with control arms, bushing kits, inner tie rod ends, outer tie rod ends, sleeves, idler arms, center links, stabilizer kits, inner sockets and pitman arms; Steering wheels for vehicles; Suspension springs for motor cars; Suspension systems for automobiles; Vehicle wheel hub assemblies; Wheel bearing kits for use with land vehicles; Wheel suspensions. FIRST USE: 20020101. FIRST USE IN COMMERCE: 20020101

**Standard  
Characters  
Claimed****Mark****Drawing Code** (4) STANDARD CHARACTER MARK**Serial  
Number**

85841588

**Filing Date**

February 5, 2013

**Current  
Basis**

1A

**Original  
Filing Basis**

1A

**Date****Amended to  
Current  
Register**

May 17, 2013

**Registration  
Number**

4362589

**Registration  
Date**

July 2, 2013

**Owner**

(REGISTRANT) E-MOTOR USA, Inc. DBA EMOTORUSA CORPORATION INDIANA 202 W Ridge Rd. Griffith INDIANA 46319

**Type of Mark** TRADEMARK**Register** SUPPLEMENTAL**Live/Dead  
Indicator**

LIVE

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**Word Mark** E

**Goods and Services**

IC 007. US 019 023. G &amp; S: exhaust system components for combustion engines for air and water vehicles; namely, boats and aircraft and for excavators, graders and vehicle-borne cranes; namely, metal tubes, sound absorbers, exhaust gas catalyst bodies and soot filters, tailpipes and exhaust pipes sold both alone and together with the associated housing and complete exhaust systems comprising some or all of the above

IC 011. US 019 034. G &amp; S: ventilating, circulating, and exhaust fans for internal and external use in buildings and heat exchangers associated with such fans; fuel burning heaters for land, air and water combustion-powered vehicles; namely, automobiles, trucks, buses, motor homes, vans, rail vehicles, excavators, graders, vehicle-borne cranes, and aircraft, such heaters operating independently of the vehicle engine; constructionally bound parts of said heaters and of the associated heat carrier circuit

IC 012. US 019 023. G &amp; S: exhaust system components for combustion engines for land vehicles; namely, automobiles, trucks, buses, motor homes, vans, rail vehicles; namely, metal tubes, sound absorbents, exhaust gas catalyst bodies and soot filters, tail pipes and exhaust pipes sold both alone and together with the associated housing and complete exhaust systems comprising some or all of the above

**Mark Drawing Code**

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design**

26.05.14 - Three triangles; Triangles, exactly three triangles

**Search Code**

26.05.21 - Triangles that are completely or partially shaded

26.13.14 - Quadrilateral (three or more quadrilaterals); Three or more quadrilaterals

26.13.21 - Quadrilaterals that are completely or partially shaded

**Serial**

74018395

**Number**

Filing Date January 12, 1990  
Current Basis 44E  
Original Filing Basis 44D  
Published for Opposition December 3, 1991  
Change in Registration CHANGE IN REGISTRATION HAS OCCURRED  
Registration Number 1717487  
Registration Date September 22, 1992  
Owner (REGISTRANT) J. EBERSPACHER CORPORATION FED REP GERMANY  
EBERSPACHERSTRASSE 24 D-7300 ESSLINGEN FED REP GERMANY  
  
(LAST LISTED OWNER) EBERSPACHER CLIMATE CONTROL SYSTEMS GMBH & CO. KG  
LIMITED LIABILITY LIMITED PARTNERSHIP FED REP GERMANY EBERSPACHERSTRASSE 24  
73730 ESSLINGEN AM NECKAR FED REP GERMANY  
Assignment Recorded ASSIGNMENT RECORDED  
Attorney of Record CECELIA M. PERRY  
Priority Date July 13, 1989  
Description of Mark Color is not claimed as a feature of the mark. The mark consists of a stylized array of bands and triangles fancifully arranged to also convey the impression of the letter "E".  
Type of Mark TRADEMARK  
Register PRINCIPAL  
Affidavit Text SECT 15. SECT 8 (8-YR). SECTION 8(10-YR) 20130321.  
Renewal 2ND RENEWAL 20130321  
Live/Dead Indicator LIVE

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# OE SOLUTIONS

**Word Mark** OE SOLUTIONS

**Goods and Services** IC 007. US 013 019 021 023 031 034 036. G & S: Land vehicle engine parts and equipment, namely, air filter boxes, camshaft synchronizers, exhaust manifolds, electronic fan clutch, fan pulley brackets, harmonic balancers for crankshafts to reduce resonance, ignition distributors, intake manifolds, oil cooler lines, oil pans, oil cooler connectors, namely, lines, hoses and fittings, radiator cooling system connectors, namely, lines, hoses and fittings, radiator fan assemblies, smog pump pulleys, timing belt covers, window lift motors, window wiper motors. FIRST USE: 20140207. FIRST USE IN COMMERCE: 20140207

IC 012. US 019 021 023 031 036 044. G &amp; S: Land vehicle parts and equipment, namely, air door actuators, brake caliper assemblies, clock spring connectors for air bag units, control arms for steering and suspension systems, cv joint boots, door lock actuators, fluid reservoirs, four wheel drive components, namely, actuators and transfer case motors, fuel lines, fuel sending units, namely, for measuring fuel in fuel tanks, fuel tanks, hydraulic clutch lines, latches for windows, hoods and fuel tanks, power steering pulleys, fuel line repair kits comprised primarily of fuel lines and hoses and connectors and fittings therefor, transmission line connectors, namely, lines, hoses and fittings, fuel line connectors and retainers, namely, lines, hoses and fittings, rear axle shafts, side view mirror assemblies, transmission line assemblies in the nature of connectors, fittings, inlets and outlets, transmission shift solenoid packs for shifting oil flow to appropriate components; window regulators, window wiper transmission linkages in the nature of linkages between the wiper motor and wiper arms. FIRST USE: 20140207. FIRST USE IN COMMERCE: 20140207

**Standard Characters Claimed**

Mark  
Drawing Code (4) STANDARD CHARACTER MARK  
Serial Number 85343649  
Filing Date June 10, 2011  
Current Basis 1A  
Original Filing Basis 1A  
Published for Opposition April 9, 2013  
Registration Number 4593207  
Registration Date August 26, 2014  
Owner (REGISTRANT) RB DISTRIBUTION, INC. CORPORATION PENNSYLVANIA 3400 EAST WALNUT STREET COLMAR PENNSYLVANIA 18915  
Assignment Recorded ASSIGNMENT RECORDED  
Attorney of Record John J. O'Malley  
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "OE" APART FROM THE MARK AS SHOWN  
Type of Mark TRADEMARK  
Register PRINCIPAL  
Live/Dead Indicator LIVE

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## Typed Drawing

Word Mark	OE+
Goods and Services	IC 012, US 019 031, G & S: automotive oil, air and fuel filters. FIRST USE: 19930316, FIRST USE IN COMMERCE: 19930316
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	74292499
Filing Date	July 8, 1992
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	December 15, 1992
Registration Number	1818449
Registration Date	January 25, 1994
Owner	(REGISTRANT) Import Brokers, Inc. CORPORATION MASSACHUSETTS 620 SPRING STREET NORHT DIGHTON MASSACHUSETTS 02764  (LAST LISTED OWNER) O E PLUS, LTD. CORPORATION MASSACHUSETTS 620 SPRING STREET N. DIGHTON MASSACHUSETTS 02764
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	STANLEY M. SCHURGIN
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15, SECT 8 (6-YR), SECTION 8(10-YR) 20130822.
Renewal	2ND RENEWAL 20130822
Live/Dead Indicator	LIVE

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Word Mark S

Goods and Services

IC 007. US 013 019 021 023 031 034 035. G & S: vehicle parts, namely, air intake manifolds, and air intake manifolds with filters for aftermarket installation of automotive engines. FIRST USE: 20110800. FIRST USE IN COMMERCE: 20110800

IC 011. US 013 021 023 031 034. G & S: vehicle parts, namely, vehicle lights, lighting fixtures for vehicles, light bulbs. FIRST USE: 20110800. FIRST USE IN COMMERCE: 20110800

IC 012. US 019 021 023 031 035 044. G & S: vehicle parts, components, and accessories, namely, side mirrors, side mirror protective covers, door handles, gas tank doors, vehicle trim, step bars, bull bars in the nature of automobile bumper guards, grilles, grille guards, chrome vehicle bodyworks for motor vehicles, decorative vehicle parts in the nature of plastic parts, namely, automotive exterior and interior plastic extruded decorative and protective trim. FIRST USE: 20110800. FIRST USE IN COMMERCE: 20110800

IC 035. US 100 101 102. G & S: Import agencies, wholesale distributorships, and online wholesale store services in the field of vehicle parts, components, and accessories, vehicle after market accessories, and vehicle decorations. FIRST USE: 20110800. FIRST USE IN COMMERCE: 20110800

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code

24.01.03 - Shields or crests with letters, punctuation or inscriptions contained therein or superimposed thereon

Serial Number

85499777

Filing Date

December 20, 2011

**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** October 9, 2012  
**Registration Number** 4263523  
**International Registration Number** 1136073  
**Registration Date** December 25, 2012  
**Owner** (REGISTRANT) Sonic Lighting, Inc. CORPORATION CALIFORNIA 19385 E. Walnut Drive North City of Industry CALIFORNIA 91748  
**Attorney of Record** Danton K. Mak  
**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of a stylized letter "S" in a shield.  
**Type of Mark** TRADEMARK. SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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Word Mark  
Goods and  
Services

S HYDRO-GEAR

IC 006. US 002 012 013 014 023 025 050. G & S: metal hose fittings, metal couplings for use with hydraulic hoses, metal couplings for use with filters for hydraulic machines, metal couplings for use with filters for hydraulic transmissions for machines, metal couplings for use with filters for hydrostatic transmissions for machines, metal couplings for use with filters for hydraulic transaxles for machines, metal couplings for use with filters for hydrostatic transaxles for machines, metal couplings for use with filters for gear boxes for machines, metal couplings for use with filters for hydraulic pumps for machines. FIRST USE: 19960100. FIRST USE IN COMMERCE: 19960100

IC 007. US 013 019 021 023 031 034 035. G & S: hydraulic pumps and hydraulic motors for machines, gear motors for machines, wheel motors for machines, hydraulic transmissions for machines, hydrostatic transmissions for machines, hydraulic transaxles for machines, hydrostatic transaxles for machines, gear boxes for machines, couplings for machines, brakes for machines, filters for hydraulic machines, filters for hydraulic transmissions for machines, filters for hydrostatic transmissions for machines, filters for hydraulic transaxles for machines, filters for hydrostatic transaxles for machines, filters for gear boxes for machines, filters for hydraulic pumps for machines. FIRST USE: 19910300. FIRST USE IN COMMERCE: 19910300

IC 012. US 019 021 023 031 035 044. G & S: land vehicle parts, namely, hydraulic motors, gear motors, wheel motors, hydraulic transmissions, hydrostatic transmissions, hydraulic transaxles, hydrostatic transaxles and gear boxes. FIRST USE: 19910300. FIRST USE IN COMMERCE: 19910300

IC 017. US 001 005 012 013 035 050. G & S: hydraulic hoses made of rubber, non-metal couplings for use with hydraulic hoses, non-metal tubing and tubing couplings for joining and terminating pipes. FIRST USE: 20050100. FIRST USE IN COMMERCE: 20050100

IC 020. US 002 013 022 025 032 050. G & S: non-metal hose fittings, non-metal fluid storage tanks, plastic reservoirs. FIRST USE: 19960100. FIRST USE IN COMMERCE: 19960100

IC 025. US 022 039. G & S: clothing, namely, shirts, t-shirts, pullovers, sweaters, coats, jackets and hats. FIRST USE: 19940101. FIRST USE IN COMMERCE: 19940101

IC 041. US 100 101 107. G & S: consulting services in the field of training in the operation of pumps, transmissions, transaxles, gear boxes and motors. FIRST USE: 19920101. FIRST USE IN COMMERCE: 19920101

IC 042. US 100 101. G & S: consulting services and technical consultation relating to the design and materials testing in the field of pumps, transmissions, transaxles, gear boxes and motors. FIRST USE: 19920101. FIRST USE IN COMMERCE: 19920101

Mark Drawing Code (6) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM  
Serial Number 78827362  
Filing Date March 2, 2006  
Current Basis 1A  
Original Filing Basis 1A  
Published for Opposition March 13, 2007  
Registration Number 3248798  
Registration Date May 29, 2007  
Owner (REGISTRANT) Hydro-Gear Limited Partnership AF Holding Company, a Delaware corporation and Sauer-Danfoss, Inc., a Delaware corporation LIMITED PARTNERSHIP ILLINOIS 1411 South Hamilton Street Sullivan ILLINOIS 61951  
Attorney of Record Angelo J. Bufalino  
Prior Registrations 2119507;2158263  
Description of Mark Color is not claimed as a feature of the mark.  
Type of Mark TRADEMARK. SERVICE MARK  
Register PRINCIPAL  
Affidavit Text SECT 15, SECT 8 (6-YR).  
Live/Dead Indicator LIVE

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**DESIGN MARK**

**Serial Number**  
77700645

**Status**  
REGISTERED

**Word Mark**  
COACH GUARD

**Standard Character Mark**  
No

**Registration Number**  
3830169

**Date Registered**  
2010/08/10

**Type of Mark**  
TRADEMARK

**Register**  
PRINCIPAL

**Mark Drawing Code**  
(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

**Owner**  
MCI SERVICE PARTS, INC. CORPORATION DELAWARE 1700 EAST GOLF ROAD SUITE  
300 SCHAUMBURG ILLINOIS 60173

**Goods/Services**  
Class Status -- ACTIVE. IC 006. US 002 012 013 014 023 025 050. G  
& S: Metal hardware, namely, washers. First Use: 1993/11/10. First  
Use In Commerce: 1993/11/10.

**Goods/Services**  
Class Status -- ACTIVE. IC 007. US 013 019 021 023 031 034 035. G  
& S: Motor vehicle parts, namely, air compressors, windshield wiper  
motors; engine parts, namely, air filters, oil filters, fuel filters,  
coolant filters, water filters, fan belts, drive belts, polyurethane  
bushings, transmission oil coolers; parts for electric motors, namely,  
motor brushes and springs; air conditioner compressors and parts  
therefor, namely, clutches, pistons, connecting rods, coils, bearings,  
seals, fan belts and drive belts; starter coils for diesel engine  
starters. First Use: 1993/03/16. First Use In Commerce: 1993/03/16.

**Goods/Services**  
Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:

Motor vehicle parts, namely, electric switches, solenoid valves, coolant level sensors, oil level sensors, lighting ballasts. First Use: 1993/03/16. First Use In Commerce: 1993/03/16.

**Goods/Services**

Class Status -- ACTIVE. IC 011. US 013 021 023 031 034. G & S: Motor vehicle parts, namely, electric light bulbs, headlamps, tail lamps. First Use: 1993/08/06. First Use In Commerce: 1993/08/06.

**Goods/Services**

Class Status -- ACTIVE. IC 012. US 019 021 023 031 035 044. G & S: Motor vehicle parts, namely, axle bearings, wheel bearings, wheel studs, king pins, brake shoes, brake linings, brake hardware, brake valves, steering gear boxes, steering gears, steering pumps, clutches, transmissions, electric motors for motor buses, rubber engine mounts. First Use: 1993/03/16. First Use In Commerce: 1993/03/16.

**Goods/Services**

Class Status -- ACTIVE. IC 017. US 001 005 012 013 035 050. G & S: Motor vehicle parts, namely, rubber seals and gaskets for air conditioning compressors used in motor vehicles. First Use: 1993/11/08. First Use In Commerce: 1993/11/08.

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COACH" APART FROM THE MARK AS SHOWN.

**Description of Mark**

The mark consists of the word "COACH" appears above the word "GUARD" with a horizontal line that runs through the middle of the word "GUARD". To the left of the word "COACH" is a shield design consisting of an inverted triangle with a curved semicircular band or line super-imposed over the triangle.

**Colors Claimed**

Color is not claimed as a feature of the mark.

**Filing Date**

2009/03/27

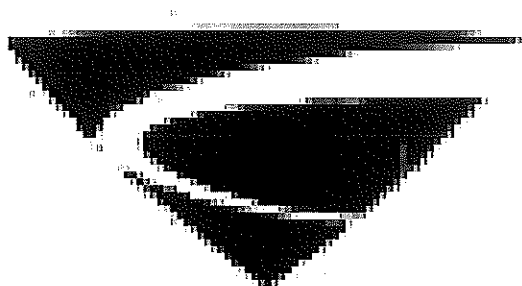
**Examining Attorney**

LEASER, ANDREW

**Attorney of Record**

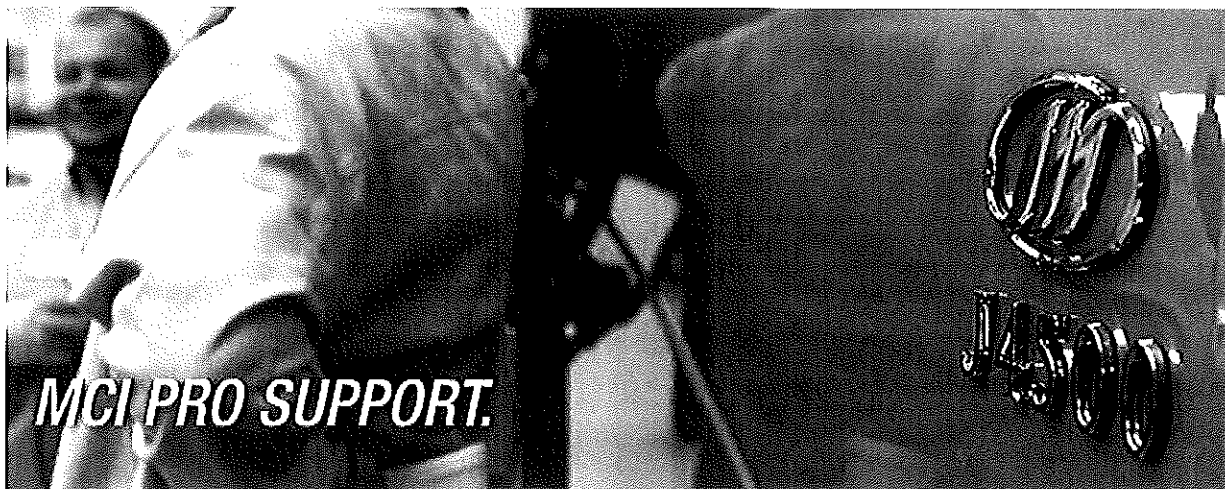
Helen Hill Minsker





**COACH**

*please see  
Coach Guard on next  
page*



## PROFESSIONAL SUPPORT FROM THE PARTS PROS®

When you work with MCI PRO Support, you're working with The Parts Pros, the largest supplier of motor coach parts in the United States and Canada. Not only do we offer 1,300 parts in our exclusive private-label Coach Guard® product line, we offer great values on more than 75,000 competitive OEM parts, as well as a catalog that includes a wide range of remanufactured coach parts. And they're all backed by our commitment to quality and reliability.

---

MCI PRO Support offers access to a comprehensive parts inventory consisting of more than 160,000 parts, including OEM parts for nearly all makes and models of coaches and transit buses, as well as MCI's proprietary Coach Guard parts and remanufactured engines.



Our unparalleled parts inventory is available at distribution facilities in Louisville, Kentucky and East Brunswick, New Jersey, as well as at our extensive network of Service Centers and Authorized MCI Service Providers. We make it easy to receive your parts "just in time" when you order by phone or online at our Online Parts Store, where you'll find our most current parts specials.

WHEN IT COMES TO THE PARTS YOU NEED, WE DELIVER

### ONLINE PARTS STORE

The MCI Online Parts Store offers instant, real-time access to the MCI parts inventory, 24 hours a day. When you open an MCI Parts Store account, you can select items directly from your order history and enjoy a 1% discount on all orders placed there.

In addition to 24-hour access for placing orders for products from the extensive MCI catalog of MCI, OEM, Coach Guard, competitive, and remanufactured parts, the MCI Online Parts



Store offers secure, password-protected ordering.

It's easy to open an MCI Online Parts Store account. [Visit us for all the details!](#)

## PARTS DISTRIBUTION CENTERS

From body panels to engine and transmission components, you can count on MCI PRO Support for quick access to the comprehensive MCI parts inventory. Our 350,000-square-foot distribution center in Louisville, Kentucky — as well as a parts warehouse in East Brunswick, New Jersey, offers state-of-the-art logistics for same-day shipping. Orders placed by 12 noon EST are normally shipped the same day, at no additional cost. In addition, emergency orders placed by 10 p.m. EST can be shipped for next-day delivery at the customer's expense, anywhere that service is available. Trained MCI customer service professionals are available to help you find even the most obscure parts. We can even custom-make special parts.

We're committed to helping your business operate more efficiently. One way we accomplish that is by making sure we have the parts you need on the shelf — available for delivery when you need them.

## WE ENGINEER OUR PARTS TO YOUR STRICT QUALITY STANDARDS.



MCI introduced the private-label line of Coach Guard components and parts in 1993. Since then, MCI customers have relied on MCI for the highest quality, value, and performance.

Designed and engineered mainly by MCI's own experts, many of the best innovations in the Coach Guard product line are a result of customer input to the product design process. The result: products that contribute to reduced maintenance hours, longer product life cycles, and overall customer value. Trust Coach Guard for quality that meets or exceeds OEM performance standards.

To order Coach Guard parts, [click here](#) or phone:

- Bearings and seals
- Body
- Brakes and air systems
- Bumpers and fenders
- Cooling
- Electrical
- Engine, transmission, drive line, and clutch
- Filters
- Heating, ventilation, and air conditioning
- Steering
- Suspension
- Miscellaneous, including gaskets and O-ring kits

In the U.S. 800-323-1290

In Canada 800-665-0155 (English)

800-546-3457 (Français)

## QUALITY PARTS. AND A WHOLE LOT MORE.

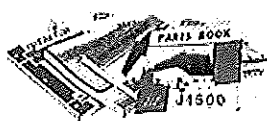


Our FAST or Free! Parts Guarantee Program is our commitment to on-time delivery. We guarantee that, when you order any of the most requested parts for MCI® D, E, and J models, they will be shipped to you no later than the end of the next business day. If we don't meet this promise, we'll ship one eligible part for free or issue credit for the price of the part you paid for to your account, whichever you choose. We've recently added approximately 100 new parts that are eligible for our FAST or Free! guarantee. You'll also benefit from the Guarantee at more locations. Many FAST or Free! parts are also available regionally at your nearby MCI service center.

---

In addition to access to MCI's extensive, high-quality parts inventory, MCI PRO Support offers additional products and services designed to enhance the effectiveness of your motor coach business.

## PUBLICATIONS



Browse our selection of parts and maintenance manuals from MCI, and publications from some of our component manufacturers. Access MCI Service Bulletins for the past 90 days, download our handy quick reference chart as a guide to some of the more popular parts for your coach, and browse through archives of "FYI from MCI", our monthly email newsletter ([click here to subscribe](#)).

## CELESTE PRODUCTS

Meet all customer comfort supply needs at competitive prices with our full range of Celeste® products, including lavatory supplies, cleaners, personal care products, and liquid soaps.

**celeste<sup>®</sup>**

The MCI PRO Support team offers you access to the unparalleled MCI parts inventory, as well as a comprehensive menu of services designed to meet the needs of today's motor coach operator.

---

## IT'S EASY TO ORDER:

### U.S.

Phone: 800-323-1238

Fax: 800-525-4569

### 24-Hour Emergency Parts Service

Phone: 800-241-2947

### Canada

Phone (English): 800-665-0155

Phone (Français): 800-546-3457

Fax: 800-872-2486

### Accident Division:

Order parts after major accidents

**Customer Service**

800-323-1238

Longer Hours; 8a.m. to 7p.m. EST

**Main Distribution Facility**

7001 Universal Coach Drive

Louisville, KY 40258

[map](#)

800-637-5662

**Online Parts Store**

Instant access to MCI inventory; 24-hour access

<http://PartsStore.mcicoach.com>

**Parts Warehouse**

35 Cotters Lane

East Brunswick, NJ 08816

**Motor Coach Industries:** Corporate Address 1700 East Golf Road, Suite 300, Schaumburg, Illinois 60173 | Phone:  
866-MCICOACH

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**DESIGN MARK**

**Serial Number**

78133289

**Status**

SECTION 8 & 15-ACCEPTED AND ACKNOWLEDGED

**Word Mark**

SUMMIT

**Standard Character Mark**

No

**Registration Number**

2775525

**Date Registered**

2003/10/21

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

**Owner**

Autosales, Incorporated CORPORATION OHIO 1200 Southeast Avenue  
Tallmadge OHIO 44278

**Goods/Services**

Class Status -- ACTIVE. IC 007. US 013 019 021 023 031 034 035. G  
& S; Automotive engine components, namely, water necks, engine blocks,  
engine heads, camshafts, intake valves, exhaust valves, thrust plates,  
locking plates, valve lifters, button spacers, camshaft rollers;  
gaskets, oil pumps, oil pans, breather tanks, oil filter kits, oil  
filter covers, timing gear drive systems, timing tape, timing sets,  
push rods, guide plates, rocker arms, valve springs, balancers,  
harmonic balancers, pistons, piston rings, bearings, crankshafts, and  
connecting rods; carburetors and carburetor spacers, adapters, spring  
kits, and linkage plates; intake manifolds; exhaust manifolds; fuel  
lines and fuel line kits, sold as a unit, comprising o-rings, hose  
ends, hose nipples, braided hoses, hose clamps, adapters and couplers,  
banjo fittings, fuel filters; air filters; fuel injectors; fuel pumps;  
overflow tanks and accessories therefor, namely, overflow catches,  
intake bolts, and header bolt kits; water pumps; fans, oil coolers;  
radiators; exhaust components, namely, headers, collectors, clamps,  
mufflers, exhaust pipes, hard wraps, and catalytic converters; fly

wheels; filter kits comprised of filter housings, filter mounts, hoses and fittings; alternator cases, starters; starter harnesses; ignition wires; distributors; heat shields; rotors; and coil covers. First Use: 2001/11/00. First Use In Commerce: 2001/11/00.

**Goods/Services**

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S: Fuel pressure regulators, battery boxes, electrical wiring and connectors, battery trays, electrical retaining rings; thermostats; gauges for fuel pressure, oil pressure, water temperature, voltage and vacuum; electrical switches for batteries; fuel cells and fuel cell mounts. First Use: 2001/11/00. First Use In Commerce: 2001/11/00.

**Goods/Services**

Class Status -- ACTIVE. IC 012. US 019 021 023 031 035 044. G & S: High performance automotive equipment and accessories, namely, transmission coolers; transmission belts; clutch cables; clutch pilots; shifter cables; flex plates; shock absorbers; differentials; wheel disks; brake assemblies comprising brake pressure fittings and brake proportioning valves; fender wells; automotive heaters; and roll bar gussets. First Use: 2001/11/00. First Use In Commerce: 2001/11/00.

**Prior Registration(s)**

1741692;1979695;2528907;2547445;2558948;AND OTHERS

**Filing Date**

2002/06/05

**Examining Attorney**

SHARPER, SAMUEL E.

**Attorney of Record**

David J. Hrina







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**DESIGN MARK**

**Serial Number**

78380564

**Status**

REGISTERED

**Word Mark**

AUTOSTAR

**Standard Character Mark**

Yes

**Registration Number**

3015016

**Date Registered**

2005/11/15

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(4) STANDARD CHARACTER MARK

**Owner**

AUTOMOTIVE DISTRIBUTION NETWORK LLC LIMITED LIABILITY COMPANY DELAWARE  
3085 FOUNTAINSIDE DRIVE SUITE 210 GERMANTOWN TENNESSEE 38138

**Goods/Services**

Class Status -- ACTIVE. IC 007. US 013 019 021 023 031 034 035. G & S: Automotive parts, namely, fuel pumps, fuel filters, radiators, radiator caps, air filters, connecting hoses for vehicle radiators, distributor caps, rotors, spark plug ignition wires, ignition modules, blower motors, gaskets for engines, engine bearings, compressors and water pumps; engine and transmission seals, engine belts, namely, timing belts and serpentine belts. First Use: 1987/06/00. First Use In Commerce: 1987/06/00.

**Goods/Services**

Class Status -- ACTIVE. IC 011. US 013 021 023 031 034. G & S: Air conditioner parts for automobiles, namely, driers, evaporators, fan clutches and non-electric accumulators for collecting refrigerant. First Use: 1987/06/00. First Use In Commerce: 1987/06/00.

**Goods/Services**

Class Status -- ACTIVE. IC 012. US 019 021 023 031 035 044. G & S:

Automotive parts, namely, brake pads, brake shoes, brake drums, brake rotors, brake hydraulics, clutches, shock absorbers, suspension struts, windshield wiper blades, wheel bearings, axel bearings, transmission filters, chassis replacement parts, u-joints and motor mounts. First Use: 1987/06/00. First Use In Commerce: 1987/06/00.

**Goods/Services**

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S: Automotive parts, namely, oxygen sensors and thermostats. First Use: 2003/08/01. First Use In Commerce: 2003/08/01.

**Prior Registration(s)**

1608032

**Filing Date**

2004/03/08

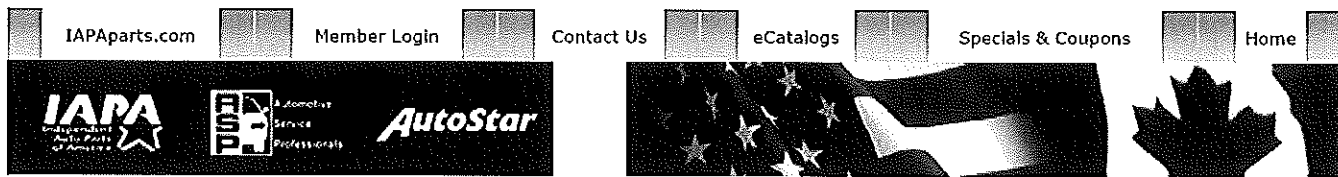
**Examining Attorney**

WOOD, CAROLINE

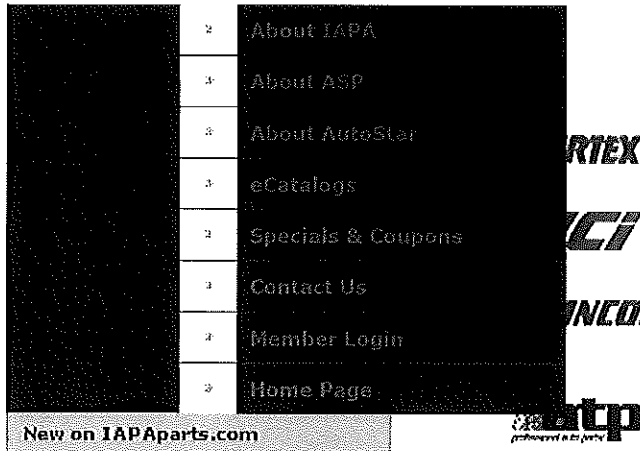
**Attorney of Record**

Sana Hakim

AUTOSTAR



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